

PRESS RELEASE



Tournament Dates:
May 21 - 27, 2018



PGA TOUR'S ANNUAL EVENT AT COLONIAL COUNTRY CLUB RENAMED FORT WORTH INVITATIONAL FOR 2018

Fort Worth, Tx – -March 7, 2018 - - The historic PGA TOUR event held annually at Colonial Country Club since 1946 has been renamed the Fort Worth Invitational for 2018, officials announced today. The 72-year-old tournament will be held May 21-27, in Fort Worth, Texas.

"We are thrilled, and think it very appropriate, that this year's tournament will be named the Fort Worth Invitational," said Rob Doby, president of Colonial Country Club. "The City of Fort Worth, the business community and our fans have played a huge role over many decades in making this event what it is today. It is as much their tournament as it is the members of Colonial Country Club."

Tournament officials and Fort Worth Mayor Betsy Price have collaborated to yield significant support from the Fort Worth business community, having stressed the importance of Fort Worth's premier professional sporting event in terms of economic impact, community pride and charitable works in the community. Last year, the tournament generated a tournament-record \$13 million to charitable organizations in the area.

"The Colonial golf tournament has been part of the fabric of our great City for over 70 years. I am thrilled that we all get to celebrate the City, its citizens and our business community this May at the Fort Worth Invitational," noted Mayor Betsy Price, City of Fort Worth.

Four local companies that have signed on to support the event in 2018 are American Airlines, AT&T, XTO Energy Inc. – a subsidiary of Exxon, and Burlington Northern Santa Fe.

"We are so grateful to the Fort Worth community for stepping in with their support of the Fort Worth Invitational," said Tournament Chairman Rob Hood. "It speaks to the special nature of Fort Worth and its people. Thanks to this incredible support, the members of Colonial Country Club and more than 1,500 loyal volunteers will deliver the same great world-class event to which our fans, sponsors and PGA TOUR professionals are accustomed. As we look to 2019 and beyond, we will continue to work with the PGA TOUR in securing a title sponsor to ensure the event will be a part of the PGA TOUR schedule for many years to come."

Kevin Kisner returns as defending champion in 2018. Tickets and hospitality packages for the Fort Worth Invitational are now available. Additional information is available at the event website, colonialnit.com, or by calling 817-927-4280.



Sponsor Quotes

“The Colonial is an institution in the North Texas community. Fort Worth is American’s home, and with 31,000 team members who call the Dallas-Fort Worth area their home as well, we are delighted to partner with other companies in the area to support the tournament in 2018,” **Doug Parker, Chairman and Chief Executive Officer, American Airlines.**

“The Fort Worth Invitational is an economic driver for Fort Worth, generating millions of dollars for local businesses and charitable organizations each year. XTO’s sponsorship in 2018 is our way of saying ‘thank you’ to Fort Worth for being a great home to our headquarters for many years,” **Sara Ortwein, President, XTO Energy.**

“The Colonial is a Fort Worth institution and we are pleased to join with the community to ensure the future of this signature event,” **Matthew Rose, Executive Chairman, BNSF Railway.**

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MEDIA INFORMATION – INTERVIEWS:

Michael Tothe, Tournament Director, Fort Worth Invitational
(817) 840-2219 Office • (817) 879-4496 Cell
E-mail: mtothe@colonialfw.com

